

**Patrick Barry**  
**Vice President, Connected TV, Connected Life**  
**Yahoo! Inc.**

Patrick Barry leads the Connected TV initiative for Yahoo!'s global Connected Life division.

Barry has overall responsibility for the Connected TV business, including the strategy, products and partnerships that extend Yahoo!'s content, communities and services to "10-foot interfaces" in the digital home.

The Connected Life business unit encompasses Yahoo!'s mobile products, Connected TV initiatives and strategic partnerships with companies including AT&T, T-Mobile, Sony, Nokia and Motorola.

Before joining Yahoo!, Barry was an active venture investor in the areas of networking, consumer electronics and web services. Prior to that, he worked with numerous start-up technology companies, both as an operating executive and as a practicing corporate and securities lawyer. He is a regular speaker at industry events, including Digital Hollywood, CONNECTIONS and the Intel Developer Forum.

Patrick received his undergraduate degree from Columbia College and holds a JD from Hastings College of the Law.