

**7th IEEE Consumer Communications &
Networking Conference**

Las Vegas, NV USA 9 - 12 January 2010
Sponsored by the IEEE Communications Society

TUTORIAL PROPOSAL FORM

*Please complete and return, preferably by email, to: D Williams, CCNC Conference Manager,
IEEE Communications Society, 3Park Avenue, 17th Floor, New York, NY USA/
Email: d.williams@comsoc.org / Fax: +1.703.991.8132.*

This form is designed to assist the instructor of a proposed half day tutorial to organize and define the audience for the tutorial, and to give the CCNC Program Committee something to which to respond. Instructors of accepted tutorials will receive financial compensation. Contact Diane Williams for further information.

Your proposal will be reviewed for topical relevance, issue analysis, overall strategic importance/value and financial feasibility. The information you provide will also be used to develop an effective marketing/promotional campaign; membership development and/or patronage strategies; and possible inter-organizational partnership opportunities. The more descriptive information you share about the tutorial and its intended audience, the more likely it is to receive a favorable response.

Date of Submission:

Title of Proposed Tutorial:

Proposed by:

(It is expected that the proposed instructor is submitting this tutorial proposal. Please note if this is not the case.)

Job Title:

Organization:

Address:

Phone/Fax/Email:

Event Format: ½ Day Tutorial Full Day Tutorial
Is this a first time offering? Yes No [please describe where/when offered previously]

#1: Tutorial theme and topics:

List the main theme and topics to be addressed. Provide a brief list of key words/phrases.

#2: Descriptions of topics:

Describe the topics, including the keywords/phrases when possible.

#3: Primary Audience:

Briefly describe the PRIMARY audience interested in this tutorial topic, including typical job titles or functions (such as "research engineer", "software systems development", "operating company management", etc.). Explain how this audience can benefit from the tutorial, and identify the single most compelling reason for someone to attend.

#4: Secondary Audience:

Describe one or more SECONDARY audiences in the same way.

#5: Novelty:

What technology innovation(s) described by this tutorial make it likely to attract a large, curious audience?

#6: Product/Service Associations:

For the purpose of attracting companies as exhibitors or conference patrons, please suggest what products or services typical members of your expected audience might be interested in?

#7: Biography:

As the proposed tutorial instructor, please provide a brief current biography noting your industry, R&D, research, academic experience and/or accomplishments as it relates to the overall subject matter. Do you have any previous meeting/conference program development experience?