IEEE International Conference on Communications

ICC 2007
Glasgow, Scotland, UK
24-28 June 2007

Presentation to GIMs
Washington
26 November 2007
# LOCAL ORGANISING COMMITTEE

<table>
<thead>
<tr>
<th>Role</th>
<th>Name</th>
<th>Affiliation</th>
</tr>
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<tbody>
<tr>
<td>General Chair</td>
<td>Arun Sarin</td>
<td>CEO Vodafone</td>
</tr>
<tr>
<td>Executive Chair</td>
<td>Tariq Durrani</td>
<td>University of Strathclyde</td>
</tr>
<tr>
<td>Technical Program</td>
<td>Ivan Andonovic</td>
<td>ITI Scotland Techmedia</td>
</tr>
<tr>
<td></td>
<td>John Thompson</td>
<td>University of Edinburgh</td>
</tr>
<tr>
<td>Finance</td>
<td>Ray Dent</td>
<td>Nelson Gilmour Smith</td>
</tr>
<tr>
<td>Industry Liaison</td>
<td>David Creed</td>
<td>ITI Scotland Techmedia</td>
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<tr>
<td></td>
<td>Alisdair Gunn</td>
<td>Hillington Innovation Centre</td>
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<tr>
<td>Application Sessions</td>
<td>Ian Thayne</td>
<td>University of Glasgow</td>
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<tr>
<td>Tutorials</td>
<td>Evan Magill</td>
<td>University of Stirling</td>
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<tr>
<td>Proceedings</td>
<td>James Irvine</td>
<td>University of Strathclyde</td>
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<td>Registration</td>
<td>David Harle</td>
<td>University of Strathclyde</td>
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<tr>
<td>Exhibits</td>
<td>Bill Templeman</td>
<td>Scottish Enterprise</td>
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<tr>
<td>Local Arrangements</td>
<td>Sheila Forbes</td>
<td>University of Strathclyde</td>
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DELIVERABLES

• C+06
• Final Report
• Actual Budget Numbers
CONTENTS

• Background and Critical issues - Tariq Durrani
• Fund-raising and Patronage
• CEOs Forum
• Budget & Finance - Ray Dent
• Registration - David Harle
• Technical Program - John Thompson & Ivan Andonovic
• Tutorials - Evan Magill
• Publications - James Irvine
• Exhibition - Bill Templeman/Alisdair Gunn
• Social Programme - Sheila Forbes
• Innovations
• Management Issues
BACKGROUND & CRITICAL ISSUES

- A strong volunteer team
- Local Support - Scottish Enterprise, Glasgow Marketing Bureau, Scottish Executive
- Keynote General Chair - opening doors - Arun Sarin
- Early appointment of Effective Professional Conference Organisation - In Conference
- Supportive and experienced mentor
- Institutional support - Understanding boss
CRITICAL ISSUES

- Convenient location for Conference/ Delegate stay
- Early negotiations with locations
- Some involvement of ComSoc staff, though concern over understanding of international issues.
- Helpful management at hotels/ convention centre
- Influencers -to help out in case of issues
- Innovations
- Local flavour to event
CRITICAL ISSUES

- Organising Committee to travel to earlier
  ICCs/Globecom - GIMs strategy vs real needs
- Attendance at GIMs, GTIC meetings
- Meet local legal /financial requirements
- Financial concerns - need for advance
- Good relationship with GIMS/GTIC Chairs
- Support from ComSoc staff-
CRITICAL ISSUES

LOCAL ORGANISING COMMITTEE

- Frequent meetings - key meetings prior to attendance at ICC/Globecom
- Increasing frequency of meetings as event approached
- Guidelines set in Decision Matrix as useful milestones
- Maintain formal records and minutes
- Attendance by all concerned
- LOC chairs maintained and oversee their portfolios
- Need for cash flow
FUND RAISING & PATRONAGE

- Prepare database of targets
- Prepare Prospectus - clearly identify opportunities and costs - check carefully
  (Patronage and Exhibition document).
- Local contacts
- Persistence
- Industry perception - need to develop ICC/GlobeCom as relevant venues
- Industry Advisory Panel - Exhibits. Application Sessions
- Conference needs to pursue balance between academic presentations and industry needs - practitioners
FUND RAISING & PATRONAGE

Lessons Learned

• Meeting with Patrons - prepare well, know their business interests, highlight benefits for their organisations, e.g. opportunity for their staff to meet international experts, raising company profile of to an international audience, contacts with other organisations

• Government support
ICC STRUCTURE

Sunday 24 June 2007

Monday 25 June 2007 (am)

Monday 25 (pm) - Wed 27 June

Thursday 28 June 2007

TUTORIALS/WORKSHOPS

OPENING CEREMONY

TECHNICAL PROGRAMME

APPLICATION SESSIONS

EXHIBITION

TUTORIALS/WORKSHOPS
ICC STRUCTURE

- TUTORIALS
- OPENING CEREMONY + CEO FORUM
  + AWARDS CEREMONY
- TECHNICAL PROGRAMME
- APPLICATION SESSIONS
- EXHIBITION
- SOCIAL PROGRAMME
CEO FORUM

• Keynote presentations by world authorities -
  • Arun Sarin  CEO Vodafone Group
  • Ms Pat Russo  CEO Alcatel -Lucent
  • Ben Veerwayen  CEO BT
  • Sir David Brown  Chairman Motorola
  • Nikesh Arora  President Google (EMEA)
  • Steve Ballmer  CEO Microsoft (video)
CEO FORUM
Lessons Learnt

• General Chair opened doors
• Ensure he/she takes ownership
• Offer platform for exchange of strategies and future directions.
• Develop good relationship with staff
• Persistence
• Be prepared for disappointment
## SUMMARY BUDGET

**Ex-VAT**

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<th></th>
<th>£ (Sterling)</th>
<th>Actual</th>
<th>US $(£1=$1.94)</th>
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<td>756K</td>
<td>1,437K</td>
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<td><strong>Surplus</strong></td>
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<td>322K</td>
<td>611K</td>
</tr>
<tr>
<td><strong>Surplus %</strong></td>
<td>25%</td>
<td>74%</td>
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</table>
BUDGET VARIATIONS

- Reduction in Convention Space costs
- Removed Adv Program & Postage
- Paper handling & Proc Publication costs
- Reduction in Tutorial speakers and Tutorial Nos.
- High level of Patronage -£170K = $330K
- Originally budgeted at £80K = $155K
# REGISTRATION FEE

Registration Fee:

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<td>£495</td>
<td>£570</td>
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<tr>
<td>Non-Member Limited</td>
<td>£725</td>
<td>£799</td>
</tr>
<tr>
<td>ComSoc Mem. Limited</td>
<td>$959</td>
<td>$1105</td>
</tr>
<tr>
<td>Non-Member Limited</td>
<td>$1405</td>
<td>$1548</td>
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</table>
REGISTRATION

David Harle
REGISTRATIONS - CONFERENCE

- No of Attendees: 1418
- No. of paying registrants: 1225
- Demographics:
  - 55 countries represented
REGISTRATION: SUMMARY

Final Figures
- Attendees -1421
- Paying registrants -1231

Early Registrations
- Attendees -1099
- Paying registrants -1069

- Onsite Registrations
  - Attendees -47
  - Paying registrants -25
DEMOGRAPHICS

- 55 Countries
  - USA 294
  - UK 157
  - Can. 104
  - Germ. 81
  - China 76
  - Korea 69
  - Japan 67
  - Italy 64
  - France 36
  - Taiwan 35
WORKSHOPS & TUTORIALS

Workshops
- CogNet2007 Workshop (34)
- GMPLS (14)
- Traffic Engineering in IP Networks (13)

Tutorials
- Halfday (91)
- Full Day (55)
REGISTRATION - CMS

- ICC2007 registration used CMS
- Online Registration is facilitated via ICM system
  - Opened Jan 2007
  - Thanks to all at CMS for their support and efforts.
  - On-site Support from CMS is effective and welcome (essential) as long as it is backed up with local knowledge/support
  - Useful to attend/work/observe registration desk of a CMS/ICM supported conference.
ICM COMMENTS

- System is “Clunky”
  - Takes time to get used to its functions and limitations.
  - Not fully integrated
    - ICC2007 and Board registrations are completely separate
      - Implications for visa issues, Bookings, Separate Reporting
    - No links with IEEE Membership numbers
    - Manual Checking
  - Set-Up
    - ComSoc should provide standard Globecom/ICC template for specification.
      - Codes are standard, only fees need to be changed
    - Hard to try new things (“buy 2 get 3rd free”)
    - Interface has “bugs” and allows users to enter “incorrect” data which needs to be manually fixed.
    - Prepare Registration page well in advance
VISA ASSISTANCE

• Visa assistance letters handled via online system via website.
  - Developed by LOC (J. Irvine)
• IEEE/ComSoc does NOT provide support for Visa assistance requests
  - Ultimate responsibility lies with LOC (signatory)
• Received around 450 visa assistance letter requests
  - Significant overhead for LOC

• Letters provided only to registered delegates or ComSoc meetings attendees
  - Data is checked via EDAS and with online CMS reports
  - Sent by fax AND by (normal) mail
  - Delegates are informed at all stages of process via email and web page acks.
  - ALL applications processed within 5 working days.
VISA ASSISTANCE

Comments

• Mail is slow
  - Possible to improve by better addressing of letters
• Many delegates need to (better) appreciate visa letter issues.

• Individual Registrants/Authors “scamming”
  - Multiple applications on the same code
  - Cross referencing to EDAS highlighted “other” issues!
• Delegates make late or NO applications
  - Could use to identify no-shows.
• Spam and Bogus applications not a major issue.
  - Need to check that payment is confirmed before issuing letter.
• IEEE/ComSoc should provide (integrated) platform to support visa assistance letters to support LOC efforts.
GENERAL COMMENTS

• IEEE/ComSoc Policy with regards to final paper submission.
  - Not appreciated by all authors
  - “Abuse” by authors
  - Application to every author? ComSoc Policy?
  - “Special” requests abound.

• No Shows
  - Single Registration, Multiple Attendees
  - Non-registered persons attending
  - Session Chairs not attending

• Hotel Costs
  - Commented on by many delegates
  - Cheaper elsewhere?
  - ComSoc email plea - not always appreciated by delegates
TECHNICAL PROGRAMME
CONFERENCE THEME

Smart Communications
Technologies for Tomorrow
(SCOTT)
OVERVIEW OF ICC 2007

TECHNICAL PROGRAMME

John Thompson
Ivan Andonovic
TECHNICAL PROGRAMME CONTENTS

• TUTORIALS
• PLENARY SESSIONS
• SYMPOSIA
• EXHIBITION
• WORKSHOPS
ICC 2007

- ICC to be held at SECC on Sun 24 - Thu 28 June 2007
- Basic Structure of the conference:

<table>
<thead>
<tr>
<th>Time\Day</th>
<th>Sun 24th</th>
<th>Mon 25th</th>
<th>Tue 26th</th>
<th>Wed 27th</th>
<th>Thu 28th</th>
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<td>9-10:30am</td>
<td>Tutorials</td>
<td>Opening Ceremony</td>
<td>Main Conference</td>
<td>Main Conference</td>
<td>Workshops</td>
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<td>11-12:50pm</td>
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<td>end 1230 pm</td>
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<tr>
<td>12:50-2pm</td>
<td>Lunch</td>
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<tr>
<td>2-3:30pm</td>
<td>Tutorials</td>
<td>Main Conference</td>
<td>Main Conference</td>
<td>Main Conference</td>
<td>Workshops</td>
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<td>4-5:40pm</td>
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<tr>
<td>Evening</td>
<td>Reception</td>
<td></td>
<td>Banquet</td>
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</table>

- Main Conference includes symposia presentations (both talks and posters), application sessions and exhibition
SYMPOSIA

- ICC 2007 consists of 10 Symposia plus a General Symposium
- 2625 submissions received
  - Accept 1070 papers -41% Acceptance Ratio
- 15 Parallel Sessions including Application Session & poster Session.
PUTTING IT TOGETHER

• For 1070 papers accepted,
  - 870 talks, in 14 parallel tracks, 6 talks per session, 10 time slots
  - 200 posters in 5-10 poster sessions in three days
• Same quality threshold for Oral/Poster papers
• Conference Rooms - 15 Parallel sessions + Poster area
PUTTING IT TOGETHER

- 8 Conf. Rooms - SECC ~100 seats
- 1 Lomond Hall for Application Sessions
- 6 Conf. Rooms - Crowne Plaza ~ 50-100 seats
- Plenary Session on MONDAY - Clyde theatre (3000)
- SECC Halls 1+2 for Exhibitions and Posters
- ComSoc Meeting rooms at:
  SECC/Crowne Plaza/Campanile
WORKSHOPS

- Workshops for ICC attendees on: Sunday 24 and Thursday 28, June 2007

- Workshop Topics:
  - Towards Cognition in Wireless Networks 32
  - Traffic Engineering in Next Generation IP Networks 12
  - GMPLS Performance Evaluation 11
APPLICATION SESSIONS

Iain Thayne
APPLICATION SESSIONS

- 9 Business Application Sessions
  - Covered both technical/business issues
  - 4-5 speakers per Application session
  - Aim for hot topics to engender lively discussion and debate
APPLICATION SESSIONS

Examples of Application Sessions:

1. Complementary Access Strategies
2. Towards Cooperative & Cognitive Networks
3. Future of Broadcasting- What is it?
4. Funding Communications R&D- who pays?
5. Industry Academia collaboration
6. 20/20 Vision -the future of Communications
7. Miniaturised Mobile Wireless Sensor Networks
8. Personal Area Networks
9. Standards, Spectrum & Regulation
TUTORIALS

Evan Magill
TUTORIALS

- Open call for leading experts to present tutorials on important/emerging topics
- 60 proposals received
- Held before/after the main conference
- Selected 15 high quality tutorials

- Business Model:
  2 full-day Tutorials,
  14 Half-day Tutorials

Attendees:
55 Full day
91 Half Day
REGISTRATIONS - TUTORIALS

• No of Attendees
  - 91 - half day
  - 55 - full day

| T01: Sunday Full Day - 4 MIMOS Tutorial | 10 |
| T02: Sunday Full Day - Next Gen. Wireless Tech. | 17 |
| T03: Sunday AM - Creating & Protecting Intellectual Property Rights | 4 |
| T04: Sunday AM - Broadband Convergence Network | 9 |
| T06: Sunday PM - Project Management for Telecommunications Projects | 12 |
| T07: Sunday PM - Availability-Based Service Provisioning | 7 |
| T08: Thursday Full Day - Peer to Peer Technologies Tutorial | 15 |
| T09: Thursday AM - Reconfigurable Technology for MIMO-OFDM Systems | 15 |
| T10: Thursday AM - Distributed Signal Processing for Wireless Sensor | 9 |
| T11: Thursday AM - Next Generation Multimedia Transmission & Storage | 7 |
| T12: Thursday Full Day - Error-Correction Coding | 6 |
| T14: Thursday PM - Routing, TE & Resilience in Optical Networks | 2 |
| T15: Thursday PM - Distributed Cooperative Communication Networks | 11 |
| T16: Thursday PM - Traffic Engineering & Quality of Service | 9 |
PUBLICATIONS

James irvine
PUBLICATIONS SUMMARY

- CD produced by IEEE using Conference eXpress
- CD replicated in the UK
- Programme typeset by volunteers
- Workshops supported if they agreed to meet the deadlines (most didn’t)
- No paper copy of Advance PROGRAMME - e-mail circulation - Savings (£20K)
CD-ROM PRODUCTION

- Conference eXpress used for production
- Work produced to a high standard
  (Many thanks to Deborah Graffox who did a wonderful job)
- 1073 papers published (main conference + one workshop)
- 17 papers dropped due to non/late submission
FINAL PROGRAMME

• 80 pages, full colour throughout
• IEEE CCP supplied paper information gratis early for the programme
• Full colour printing throughout was the overall cheapest, but late receipt of copy forced a change of printer
MATERIAL RECEIPT

- Target
- Deadline
- Deadline (Patron)
- Deadline (Print)
- Sent to Print

Legend:
- In-Conference
- Volunteers
- ComSoc

Dates:
- 01 May 2007 to 06 June 2007

 IEEE COMMUNICATIONS SOCIETY
Problems & Issues

- Authors filled in incomplete data on EDAS
  - IEEE CCP can supply data from actual papers, but only late in the process
- Paper chasing -2% of authors caused 25% of work
- CD production quote split between management, production and replication
  - On-site replication still requires ‘production’
  - Larger papers are not ‘free’ on a CD
PROBLEMS & ISSUES

- Standard items not made known to volunteers in good time or at all
  - Future conferences
  - 200 additional CDs
- Late receipt of copy
  - Expect late changes to keynotes, patrons
  - Try to tie down sections as early as possible
EXHIBITION

Bill Templeman
EXHIBITION

• 24 booths:
  - 6 companies
  - 3 editors / publishers
  - 7 professional societies and organisations
  - 3 future conferences
  - 4 universities
EXHIBITION CONSIDERATIONS

- In same area as Posters - to encourage flow of traffic
- Booth sizes 3m x 3m.
- Exhibitors Reception
SOCIAL PROGRAMME

Sheila Forbes
<table>
<thead>
<tr>
<th>Day</th>
<th>Event</th>
<th>Location</th>
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<tbody>
<tr>
<td>Sunday</td>
<td>VIP Reception</td>
<td></td>
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<tr>
<td></td>
<td>Welcome Reception</td>
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<tr>
<td></td>
<td>- Glasgow Science Centre</td>
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<tr>
<td>Monday</td>
<td>VIP Luncheon for Awardees</td>
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<td></td>
<td>Exhibitors Reception</td>
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<td></td>
<td>- Crowne Plaza Hotel</td>
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<tr>
<td>Tuesday</td>
<td>Conference Banquet</td>
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<td></td>
<td>- Kelvingrove Art Gallery and Museum</td>
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<tr>
<td>Wednesday</td>
<td>VIP Dinner</td>
<td></td>
</tr>
<tr>
<td></td>
<td>- The Western Club</td>
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SOCIAL PROGRAM

Sunday  Glasgow Science Centre

VIP Reception held in the Whispering Dish (1730-1830)
- Canapes/Drinks

Welcome Reception held on levels 1, 2 and 3 (1830-2100)
- hot fork buffet/drinks
- Three Planetarium shows
- Piper + rhythm kings, ceiledh band + caracaturists
SOCIAL PROGRAM

Monday        Crowne Plaza Hotel

*VIP Luncheon for Awardees (1230-1400)*
- Four course lunch

*Exhibitors Reception in Exhibits Area (1730-1900)*
- Drinks/canapes
- Drinks charged by consumption
SOCIAL PROGRAM

Tuesday       Kelvingrove Art Gallery and Museum

Reception (1900-1945)
• Drinks/canapes
• Organ music

Conference Banquet
• Four course meal/drinks
• Piping in haggis
• Country dancers & Musicians
SOCIAL PROGRAM

Wednesday     The Western Club

VIP Dinner

• Three course dinner
• Harp/Clarsach
SOCIAL PROGRAM

Refreshment consumption at breaks

Monday        650 (650) @ SECC + 200 (350)@ Hotel
Tuesday       650 (650) @ SECC + 200 (350)@ Hotel
Wednesday    (500) @ SECC

• Water coolers were also provided at strategic points around the conference venue
<table>
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<tr>
<td>Monday</td>
<td>PM</td>
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<td>Loch Ness and the Highlands</td>
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<tr>
<td>Tuesday</td>
<td>Full</td>
<td>New Lanark and Rosslyn Chapel</td>
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<td>Wednesday</td>
<td>Full</td>
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<td>Wednesday</td>
<td>AM</td>
<td>Ayr and Burns Country</td>
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<td>Full</td>
<td>Edinburgh City Tour</td>
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<td>Thursday</td>
<td>AM</td>
<td>Loch Lomond /Glengoyne Distillery</td>
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## ATTENDANCE AT SOCIAL EVENTS

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<td>Welcome Reception</td>
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<tr>
<td>VIP Lunch</td>
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<td>Exhibitors Reception</td>
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<tr>
<td>VIP Dinner</td>
<td>90</td>
<td>84</td>
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FINANCES

Ray Dent
## FINANCES (£)

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<th>Variance £’000</th>
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<td>684</td>
<td>757</td>
<td>73</td>
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<td>Expenses</td>
<td>547</td>
<td>435</td>
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<tr>
<td>Surplus</td>
<td>137</td>
<td>322</td>
<td>185</td>
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<tr>
<td>Profit %</td>
<td>25%</td>
<td>74%</td>
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## FINANCES ($)

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<td>Surplus</td>
<td>261</td>
<td>611</td>
<td>350</td>
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<td>74%</td>
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## INCOME (£)

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<th>Variance</th>
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<tr>
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<td>Exh/Sponsors</td>
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<td>Other</td>
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<td>25</td>
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<tr>
<td><strong>Total Income</strong></td>
<td><strong>684</strong></td>
<td><strong>757</strong></td>
<td><strong>73</strong></td>
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## INCOME ($)

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<tr>
<td>Exh/Sponsors</td>
<td>152</td>
<td>334</td>
<td>182</td>
</tr>
<tr>
<td>Other</td>
<td>38</td>
<td>85</td>
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</tr>
<tr>
<td><strong>Total Income</strong></td>
<td>1300</td>
<td>1437</td>
<td>137</td>
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</table>
## EXPENSES (£)

<table>
<thead>
<tr>
<th>Expenses</th>
<th>Budget</th>
<th>Actual</th>
<th>Variance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Web/Prom/Reg/EDAS</td>
<td>63</td>
<td>54</td>
<td>(9)</td>
</tr>
<tr>
<td>Call/AdvProg</td>
<td>32</td>
<td>7</td>
<td>(25)</td>
</tr>
<tr>
<td>Fin Prog/Proc</td>
<td>33</td>
<td>25</td>
<td>(8)</td>
</tr>
<tr>
<td>Exhibition</td>
<td>13</td>
<td>17</td>
<td>4</td>
</tr>
<tr>
<td>A.V</td>
<td>24</td>
<td>20</td>
<td>(4)</td>
</tr>
</tbody>
</table>
## EXPENSES($)

<table>
<thead>
<tr>
<th>Expenses</th>
<th>Budget</th>
<th>Actual</th>
<th>Variance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Web/Prom/Reg/EDAS</td>
<td>120</td>
<td>103</td>
<td>(17)</td>
</tr>
<tr>
<td>Call/AdvProg</td>
<td>61</td>
<td>13</td>
<td>(48)</td>
</tr>
<tr>
<td>Fin Prog/Proc</td>
<td>63</td>
<td>47</td>
<td>(16)</td>
</tr>
<tr>
<td>Exhibition</td>
<td>25</td>
<td>32</td>
<td>7</td>
</tr>
<tr>
<td>A.V</td>
<td>46</td>
<td>38</td>
<td>(8)</td>
</tr>
<tr>
<td>Expenses</td>
<td>Budget</td>
<td>Actual</td>
<td>Variance</td>
</tr>
<tr>
<td>---------------</td>
<td>--------</td>
<td>--------</td>
<td>----------</td>
</tr>
<tr>
<td>Venue</td>
<td>274</td>
<td>227</td>
<td>(47)</td>
</tr>
<tr>
<td>Tutorials</td>
<td>17</td>
<td>11</td>
<td>(6)</td>
</tr>
<tr>
<td>Finance</td>
<td>29</td>
<td>32</td>
<td>3</td>
</tr>
<tr>
<td>Committee</td>
<td>46</td>
<td>42</td>
<td>(4)</td>
</tr>
<tr>
<td>Contingency</td>
<td>16</td>
<td>0</td>
<td>(16)</td>
</tr>
<tr>
<td>Total Exp.</td>
<td>547</td>
<td>435</td>
<td>(112)</td>
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</tbody>
</table>
## EXPENSES($)

<table>
<thead>
<tr>
<th>Expenses</th>
<th>Budget</th>
<th>Actual</th>
<th>Variance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Venue</td>
<td>521</td>
<td>431</td>
<td>(90)</td>
</tr>
<tr>
<td>Tutorials</td>
<td>32</td>
<td>21</td>
<td>(11)</td>
</tr>
<tr>
<td>Finance</td>
<td>55</td>
<td>61</td>
<td>6</td>
</tr>
<tr>
<td>Committee</td>
<td>87</td>
<td>80</td>
<td>(7)</td>
</tr>
<tr>
<td>Contingency</td>
<td>30</td>
<td>0</td>
<td>(30)</td>
</tr>
<tr>
<td>Total Exp.</td>
<td>1039</td>
<td>826</td>
<td>(213)</td>
</tr>
</tbody>
</table>
VARIANCES

- Registration fees - (£(48)k
  Mix Early / Late
  Mix Members / Non-members
  Awards lunch

- Sponsorship - £96k
- Advance Programme / Postage - £25k
- Venue costs - £47k
PROBLEMS

- Advance funding ($40k)
- High registration fee
  - Venue costs - SECC £100k
  - A/V £24k
  - Hotel
- VAT / Local taxes
- £/$
- VAT Registration - Invoicing - Reclaims
INNOVATIONS

- CEO Forum
- Live Video -streaming- still available
- Awards Ceremony at Plenary Session
- Additional Exhibits Reception
- Posters embedded in Exhibits area
- No Advance Program printed
- Social events at Science Centre and Arts Museum
- Substantial patronage
- Tutorial support for local students -free volunteers
MANAGEMENT ISSUES

• Change from 20% surplus to demand for 25% surplus
• Agreed Advance of $40K at ICC 2005 never materialised.
• Signing of contracts prior to discussion e.g. for Registration with CMS.
• Protracted issues with Helms Briscoe /hotels
• Handling of on-line and on-site Registration
• VAT Registration for Conference
THANK YOU
Q & A.