

## Patrons from IEEE GLOBECOM 2008:



## PROMOTIONAL POWER PACKAGES

### About IEEE Communication Society

IEEE Communication Society is a leading technical and professional community with over 40,000 members worldwide. Founded in 1952, the Society evolved into a diverse group of global industry professionals with a common interest in advancing all communications technologies. IEEE GLOBECOM has earned an international reputation. ComSoc members stay on top of the world of communications technology by accessing up-to-the-minute technical information, networking with others experts in the field, and leveraging exclusive benefits.

For more information, contact **Marty Tomlinson** at 404-925-2848, [mtomlinson@setupsuccess.com](mailto:mtomlinson@setupsuccess.com) or **Susan Blevins** at 404-433-7989, [sblevins@setupsuccess.com](mailto:sblevins@setupsuccess.com).



## RIDING THE WAVE TO GLOBAL CONNECTIVITY

Hilton Hawaiian Village  
Honolulu, HI  
30 November-4 December, 2009



IEEE  
**GLOBECOM**<sup>2009</sup>  
 GLOBAL COMMUNICATIONS CONFERENCE,  
 EXHIBITION & INDUSTRY FORUM

**Get Your  
 Communications PRODUCTS  
 and SERVICES  
 in front of  
 THOUSANDS  
 of Focused Buyers**

Cutting-edge Technical Programs draw the industry's biggest, brightest players to the exhibit hall and your booth

- Design and Developers Forum
- Access'09 Networks Forum
- Enterprise Networking Forum
- CEO Forum

Meet CEOs, CTOs, Executives, Decision Makers, Knowledge Personnel, design & development engineers, test engineers, and marketing analysts

- Manufacturers
- Integrators
- Service providers
- Distributors & resellers
- Venture capitalists & investment bankers
- Elite global audience
- Networking opportunities with global and multinational companies

**PATRON SPONSORSHIPS**

- Showcase your brand to the most influential engineering audience in communications technology.
- Promotional opportunities are available on a first-come, first-served basis. Reserve the opportunity that spotlights your company's name and start preparing for your company's exposure at the industry's most prestigious event.
- If the perfect opportunity is not listed here, contact the IEEE GLOBECOM 2009 team for a custom package that meets your marketing objectives.
- Patron status maximizes your company's exposure and enhances your company's reputation. Reach your target and stay within your budget.

LEVEL OF PATRONAGE	FEE (IN U.S. DOLLARS)	BENEFITS INCLUDE
<b>Platinum</b>	\$35,000	<ul style="list-style-type: none"> <li>• 20'x20' exhibit space</li> <li>• Four Complimentary Conference Registration</li> <li>• Logo on all conference programs</li> <li>• Logo on conference web site, with link to company's site</li> <li>• Full page ad in final program</li> <li>• Company information, brochures/materials provided for conference bag</li> <li>• Silk-screen the logo of the patron on the conference bag</li> <li>• Patron logo on Cyber-Café (logo would be on screen when attendees come up to log on)</li> <li>• Patron logo on hotel key card</li> <li>• Patron logo on signage outside single function of your choice (lunch/banquet, CEO/Keynote Session, etc.)</li> <li>• Patron logo on lanyards</li> <li>• Recognition from the podium at the most well attended session (CEO, Keynote, etc.)</li> </ul>
<b>Gold</b>	\$25,000	<ul style="list-style-type: none"> <li>• 10'x30' exhibit space (now a 20'x20' space)</li> <li>• Three Complimentary Conference Registration</li> <li>• Logo on all conference programs</li> <li>• Logo on conference web site, with link to company's site</li> <li>• page ad in final program</li> <li>• Company information, brochures/materials provided for conference bag</li> <li>• Silk-screen the logo of the patron on the conference bag</li> <li>• Patron on Cyber-Café (logo would be on screen when attendees come up to log on)</li> <li>• Patron on hotel key card</li> </ul>
<b>Silver</b>	\$15,000	<ul style="list-style-type: none"> <li>• 10'x20' exhibit space</li> <li>• Two Complimentary Conference Registration</li> <li>• Logo on all conference programs</li> <li>• Logo on conference web site, with link to company's site</li> <li>• page ad in final program</li> <li>• Company information, brochures/materials provided for conference bag</li> <li>• Silk-screen the logo of the patron on the conference bag</li> <li>• Patron on Cyber-Café (logo would be on screen when attendees come up to log on)</li> </ul>
<b>Bronze</b>	\$10,000	<ul style="list-style-type: none"> <li>• 10'x10' exhibit space</li> <li>• One Complimentary Conference Registration</li> <li>• Logo on all conference programs</li> <li>• Logo on conference web site, with link to company's site</li> <li>• page ad in final program</li> <li>• Company information, brochures/materials provided for conference bag</li> </ul>

**OPPORTUNITIES EXIST FOR ADDITIONAL SUPPORT OF CONFERENCE EVENTS SUCH AS:**

- IEEE GLOBECOM 2009 Conference banquet
- IEEE GLOBECOM 2009 social event (VIP Reception)
- Conference lunches and breaks
- Cybercafé
- Registration-branded Company Material (lanyards, conference bags, pens)

**Make an Impression!**

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